

DRAFT GOALS and STRATEGIES -- CCCWG

The source of the content of this draft is an E-mail attachment transmitted by Taylor Ladd on November 26, 2019. The work group's previous draft is available at <http://connectedcommunity.net/hhi/OPCCWG.xml>

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DEMONSTRATION ONLY

Organization

Connected and Collaborative Community Work Group (CCCWG)

Stakeholder(s):

Shea Farrar :
Submitter

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1. Planning and Technology

Ensure the planning process is inclusive, collaborative and on-going, responsive to changing circumstances and stakeholder priorities.

1.1. Connections & Collaboration

Apply tools, applications and services to facilitate connections and collaboration among all stakeholders.

1.1.1. Technology Infrastructure

Plan for technology infrastructure to facilitate government services.

1.1.2. Brand & Social Media

Maintain a strong presence on social media and reinforce Island brand.

1.1.3. Online Tools

Evaluate the development and use of online tools, apps and services to facilitate connectivity and our community goals.

1.1.4. Communication

Solicit input from stakeholders when testing new tools for communication.

1.1.5. Outreach, Involvement & Reporting

Evaluate the use of technology to increase outreach, public involvement and reporting.

1.2. Meetings

Consider citizen participation when setting meeting times.

1.3. Town Boards

Work towards a balanced composition of Town boards that reflects the diversity of the Island's population.

1.4. Experts & Taskforces

Continue to engage experts and taskforces where needed to participate in the planning process.

1.5. Regional Planning

Engage in cooperative planning efforts with officials from Jasper County, LCOG, the Town of Bluffton, Beaufort County and other regional localities/counties.

Stakeholder(s):

Jasper County

LCOG

Town of Bluffton

Beaufort County

1.6. Cross Training

Identify similar areas in the state/region for cross training – look and learn from other places.

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2. Place

Promote designs for the built environment that capitalize on our natural beauty and community strengths, reinforcing our unique sense of place.

2.1. Public Spaces & Streetscapes

Support the development of public spaces and streetscape designs that encourage community connections through: a. Vibrant public spaces that provide rich social opportunities; b. Well maintained and attractive spaces; c. Pedestrian scale design; d. Public art; and e. Access to technology that accommodates connectivity.

2.2. Community Connectivity

Recommend community connectivity in the location and design of neighborhoods.

2.2.1. Nodes & Modes

Foster the creation of community nodes with multiple modes of transport connectivity.

2.2.2. Gathering Spaces & Pathways

Encourage neighborhood designs that provide gathering spaces and connectivity to the pathway network.

2.2.3. Neighborhoods & Facilities

Encourage interconnection between developments to promote the establishment of neighborhoods and to provide safe and convenient access to neighborhood level public facilities, such as parks and schools.

2.3. Residential Developments

Emphasize “quality of life” issues when reviewing proposed residential developments.

2.4. Redevelopment

Consider creating incentives for redevelopment that opt for a planned community approach with goals of diversity in housing cost and transportation modes.

2.5. Workforce Housing

Consider flexible ordinances for planned unit developments (PUD), cluster homes and other innovations in housing development that meet workforce housing needs.

3. Events & Organizations

Empower community organizations and leverage public events to enable residents and visitors to collaborate around common values and celebrate the realization of shared objectives.

3.1. Events & Volunteers

Promote the development of one centralized source for information on community event and volunteer opportunities, both online and in print.

3.2. Arts, Culture, History, Environment & Recreation

Celebrate and promote the Island's rich arts, culture, history, environment and recreation opportunities.

3.3. Involvement

Foster events, organizations and infrastructure that encourage involvement from the Island's entire population.

3.4. Projects & Programs

Solicit input and participation from stakeholders in Town projects and programs.

3.5. Nonprofits

Support data and planning needs to help nonprofit organizations more effectively meet community needs.

Stakeholder(s):

Nonprofit Organizations

3.6. Community Information

Encourage creation of a single source for community information and participation by providing information on Town programs and events.

3.7. Organizations & Groups

Identify and support the many different organizations and groups that currently are involved in community building efforts.

3.8. Workshops

Evaluate the creation of workshops and education series on various topics.

Consider partnering with universities or other communities.

Stakeholder(s):

Universities

3.9. Community Building

Promote community building efforts among the Island's communities, inside and outside of the Island's gated communities.

4. Quality of Life

Ensure a high quality of life for residents, outstanding experiences for visitors, and economic opportunity for our workforce.

4.1. Sustainability & Diversity

Create a healthy, self-sustaining community that encourages economic and cultural diversity by understanding the needs and assets of each of the Island's many different communities.

By better understanding these needs and assets the Town will work to become less dependent on the workforce residing on the mainland and ensure the ability of different communities to work and live on Hilton Head Island.

4.2. Special Needs

Consider the special needs of groups such as the elderly, youth, disabled, Native Islanders and the Hispanic population.

Information from the regular tracking of demographic trends can inform the Town as to what groups on the Island may need specific attention.

Stakeholder(s):

Elderly
Youth
Disabled People
Native Islanders
Hispanic Population

4.3. Culture, Lifestyles & Landmarks

Organize an outreach program to study the culture, lifestyles, landmarks, etc. of various communities and groups to insure that opportunities and infrastructure exists so that all groups can enjoy a high quality of life.

4.4. Older Population

Work with the appropriate organizations that can help the Town to best utilize and support its older population.

Assist local businesses and organizations in properly implementing the Americans with Disabilities Act (ADA) to insure that the Town's infrastructure is not an impediment to this population.

Stakeholder(s):

Older Population

4.5. Aging in Place

Plan for a community that supports aging in place.

Provide quality experiences for all people when designing for ADA, rather than just meeting the minimum standards. Consider a policy that requires the retrofitting of nonconforming sites.

4.6. Young Professionals

Build relevance to young professionals.

Stakeholder(s):

Young Professionals

4.7. Youth

Gather information to help determine appropriate activities that support the proper development of the Island's youth.

Stakeholder(s):

Youth

4.8. Population

Cooperate with organizations such as the Chamber of Commerce to promote further growth of the family and resident young adult population while continuing to promote the Island as a desirable destination for retirees and vacationers.

Stakeholder(s):

Chamber of Commerce

4.9. Workforce Housing

Continue to implement the recommendations for the Workforce Housing initiative.

4.10. Gullah Geechee Taskforce

Continue to implement the recommendations for the Gullah Geechee Taskforce.

Stakeholder(s):

Gullah Geechee Taskforce

4.11. Educational Options

Coordinate with educational agencies in the community to provide high quality educational options, including online self-paced learning.

Coordinate with Beaufort County School District and other educational institutions to plan for school, libraries and lifelong learning.

4.12. Education & Mentorships

Support organizations that provide educational opportunities and mentorships.

4.13. Employment & Workforce

Foster the connection of businesses with schools to encourage local employment opportunities and workforce availability.

4.14. Educational Opportunities

Encourage Beaufort County and other educational institutions to take advantage of social capital and volunteers to enhance educational opportunities.

4.15. Nature & Wildlife

Reinforce Hilton Head Island's unique sense of place through environmental education, protection and access to nature and wildlife.

4.16. Environmental Education

Initiate and maintain partnerships with other Island, county, state and federal agencies for environmental education purposes.

Administrative Information

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