

Fostering an Inclusive and Multi-dimensional Community: Core Value Chapter Synopsis

INTRODUCTION

- Hilton Head Island should be a unique cultural destination
- Hilton Head Island should maintain consideration for the arts.
- The use of “equity” illustrated in the goal statements is to emphasize fairness when writing and establishing policies for Hilton Head Island.
- Create an environment that emphasizes equity in education, community development and housing options for all sectors of the Island, including the historic neighborhoods and Hispanic population.
- Work towards the preservation of the Gullah Geechee culture and community.
- Create an environment that considers physical, mental, intellectual, and developmental disabilities.
- Include arts and culture as an alternative to the traditional tourism demands.

ISSUES/ EXISTING CONDITIONS/ CONSTRAINTS

- Lack of affordable/workforce housing options impacting professional workspaces and service industries.
- Loss of /Lack of diverse age and economic groups, including young families with children.
- Challenge of supporting a rising aging population.
- Dependence on commuter workforce, causing decline to particular Island populations.
- Acknowledge the need to preserve our historic neighborhoods
- Find ways to better reach the Island’s growing Hispanic population
- Lack of knowledge of local culture among Island educators and professionals who interact with Native Islanders.

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Inclusive Community Work Group (ICWG)

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*This StratML rendition is based upon an E-mail attachment
forwarded by Taylor Ladd on January 8, 2020.*

DEMONSTRATION ONLY

1. Education

Create an environment that supports equitable, high quality education options, where Hilton Head Island is recognized as an epicenter of life-long learning.

Keyword: Education. Elements: Community Facilities, Housing... About the Goal:

- An environment can be created to retain educational professionals, attract different age levels to the island, and support the expanding partnership for continuing education.
- Additionally, the feasibility for educational professionals to remain on Hilton Head Island should also be explored.

1.1. Daycare

Cooperate with the public school district, Island non-profit organizations, and concerned citizens to assess the Island’s daycare facilities and support potential ways to improve daycare options.

Stakeholder(s):

Public School District

Non-Profit Organizations

1.2. Library

Encourage Beaufort County to continue their efforts to provide resources and funding for the Hilton Head library.

Stakeholder(s):

Beaufort County

1.3. Continuing Education

Continue to coordinate with the University of South Carolina Beaufort (USCB) and other continuing education programs to partner with primary, secondary, and tertiary schools in establishing continuing education.

Stakeholder(s):

University of South Carolina Beaufort

Secondary Schools

Continuing Education Programs

Tertiary Schools

Primary Schools

1.4. Affordability

Work towards establishing a community that attracts different age levels, as well as educators by making Island living affordable therefore reducing amount of turnover to increase student stability.

Stakeholder(s):

Educators

Students

1.5. Needs

Cooperate with the public school district to assess the needs of the Beaufort County School District Hilton Head Island Cluster.

Stakeholder(s):

Public School District

Hilton Head Island Cluster

Beaufort County School District

DEMONSTRATION ONLY

2. Venues & Places

Reimagine our venues and historic places so that they are inviting, accessible, and utilized by all.

Keyword: Historic Sites; Venues. Elements: Cultural Resources, Land Use... About this Goal:

- Historical sites are an important part of what makes Hilton Head Island unique.
- The culture of the Island should be preserved through programs and be accessible (even the sites located behind the gates) for educational purposes and for the enjoyment of residents and guests.

2.1. Historic Landmarks

Develop a historic landmarks protection program to preserve important sites and architecture on the Island.

2.1.1. Ordinance, Regulations & Criteria

Research creation of an ordinance, regulations and criteria to offer protection for historical and culturally significant sites.

2.2. Planned Communities & Private Land

Encourage planned communities and other private landowners to provide access to cultural and historic for family members, friends, and historians for the purpose of education and maintenance.

Stakeholder(s):

Planned Communities

Private Landowners

2.3. Signs & Markers

Continue to support establishing wayfinding signs and historic markers to identify Island historic sites, historic neighborhoods, important people, and important historic events.

2.3.1. Office of Cultural Affairs

Continue to support the Office of Cultural Affairs (OCA) in efforts to establish wayfinding signs for unique historic areas.

Stakeholder(s):

Office of Cultural Affairs

2.4. Educational Programs

Continue to support establishing educational programs that help residents and visitors of all ages to understand the long, unique history and rich cultural traditions on Hilton Head Island.

2.4.1. Gullah Culture

Apply CP-7 from the Gullah Geechee Preservation Project Report: Establish a program to educate Town officials, area school teachers, and others on Gullah culture so they can better understand the culture and more effectively interact with the Island's Gullah citizens.

See Excellence Strategy 2.2

Stakeholder(s):

Teachers

Town Officials

2.5. Cultural Preservation

Continue to support efforts towards the preservation of historic island culture, including that of the Gullah Geechee culture.

See Excellence Strategy 1.5

2.6. Land Acquisition

Continue to investigate the feasibility of acquiring public land to preserve historic and cultural sites for future generations to enjoy.

2.7. Arts, Culture & History

Continue to support arts, culture, and history opportunities that contribute to the unique character of the Island.

2.7.1. Mitchelville

Support the development of Historic Mitchelville Freedom Park.

Stakeholder(s):

Historic Mitchelville Freedom Park

2.7.2. Coastal Discovery Museum

Support the planned expansion of the Coastal Discovery Museum.

Stakeholder(s):

Coastal Discovery Museum

3. Community Development

Ensure community development on the Island is sustainable, inclusive, equitable, and innovative.

Keyword: Community Development. Elements: Housing, Land Use, Population, Economic Development... About this Goal:

- Strategies for sustainability include having housing options that attract and retain people of varying professions and age groups.

3.1. Events, Organizations & Infrastructure

Foster events, organizations, and infrastructure that encourages involvement from the Island’s entire population, such as the “One Island-One Community” 4th of July event.

See Connected Strategy 3.1

3.2. Community Building

Continue to identify and support and promote the many different organizations and groups that currently are involved in community building efforts inside and outside the Island’s gated communities.

See Connected Strategy 3.4

3.3. Workforce Housing

Implement the recommendations from the Workforce Housing Strategic Plan.

See Connected Strategy 4.3, Economy Strategy 6.1, Infrastructure Strategy 6.1, Regional Goal 2

3.4. Redevelopment

Consider creating opportunities for diversity in housing costs and transportation modes by creating incentives for redevelopment of abandoned and underutilized spaces.

See Connected Strategy 2.4

3.5. Employer Assistance

Support employer assisted housing programs to encourage more employees of various professions (teachers, police officers, firemen, etc) to live within Town limits.

See Regional Strategy 2.3

Stakeholder(s):

Employers

Police Officers

Employees

Firemen

Teachers

3.6. Collaboration & Interaction

Encourage collaboration and interaction between residential communities.

See Connected Strategy 3.4

Stakeholder(s):

Residential Communities

3.7. Systemic Approach

Address housing issues by using a systemic approach that integrates economic development, transportation, and land use.

3.8. Gullah Geechee Project

Integrate public policy recommendations from the Gullah Geechee Project Report.

DEMONSTRATION ONLY

4. Environment

Create awareness and respect for our core community and environmental values, ensuring inclusiveness and equality for all residents and guests.

Keyword: Environment. Elements: Natural Resources, Cultural Resources, Community Facilities... About this Goal:

- Efforts to be respectful of the Island environment should include residents and visitors.
- The natural environment of Hilton Head is what is attractive to visitors, and is a factor in the decision to make the Island a permanent home.

4.1. Programs & Education

Encourage programs and education that include residents and visitors in the culture to maintain Island cleanliness, preservation, and protection of natural areas.

Stakeholder(s):

Residents

Visitors

4.2. Potable Water

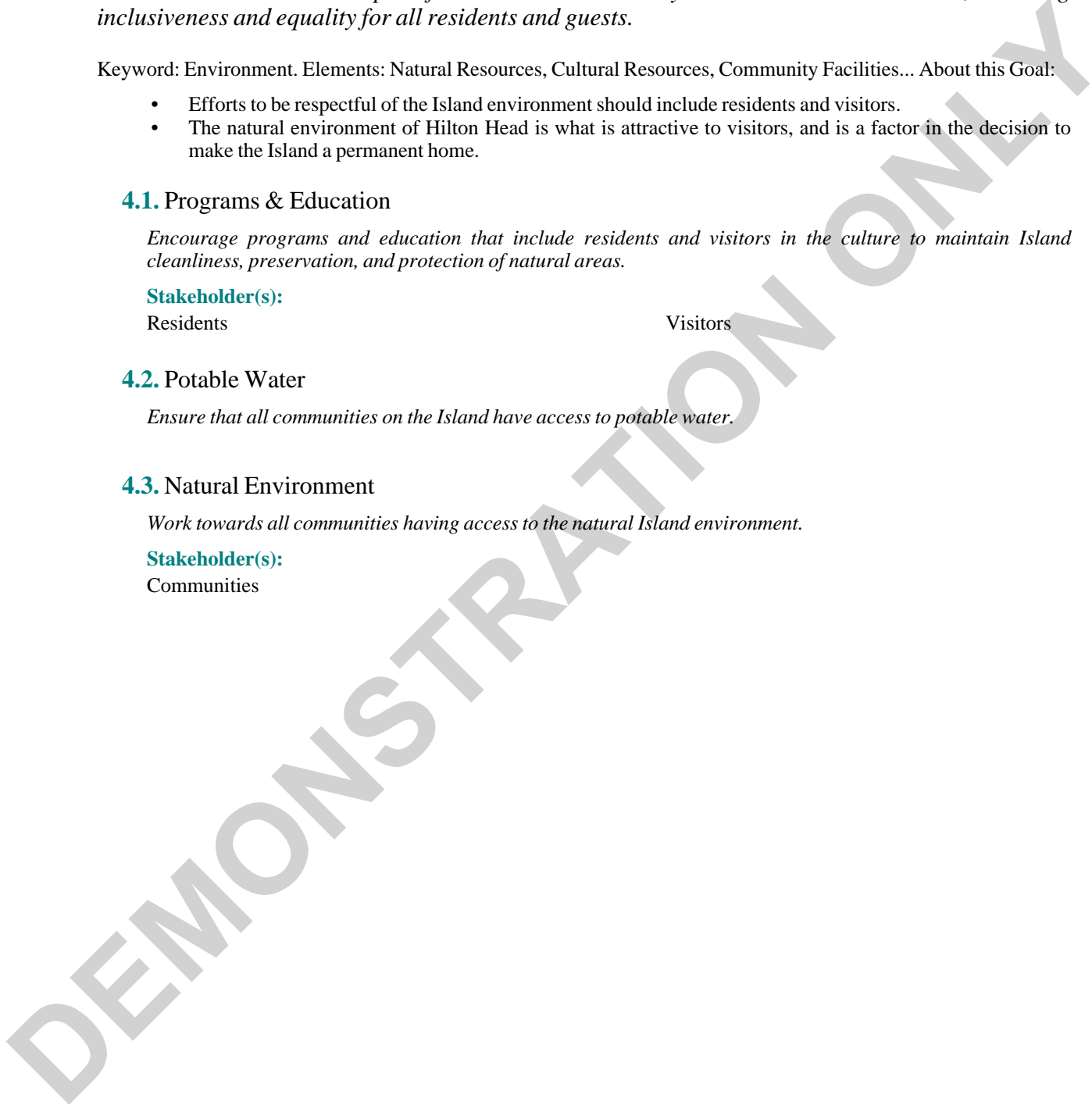
Ensure that all communities on the Island have access to potable water.

4.3. Natural Environment

Work towards all communities having access to the natural Island environment.

Stakeholder(s):

Communities



5. Diversity

Promote multi-dimensional diversity on the Island, now and into the future.

Keyword: Diversity. Elements: Community Facilities... About this Goal:

- Residents of Hilton Head have different cultures, levels of ability, age groups, and economic ability, which should be considered when making decisions that impact the quality of life for the Island citizenry.

5.1. Needs & Assets

Understand basic needs and assets for Island communities, which include access to housing, food, and jobs.

5.2. Mobility

Ensure that local businesses and other public spaces aid in the ease of mobility for citizens with physical disabilities by complying with the American with Disabilities Act (ADA).

See Connected Strategy 4.2, Excellence Strategy 2.4

Stakeholder(s):

Local Businesses

Citizens with Physical Disabilities

5.3. Inter-Community Connections

Foster innovative ways to bridge residential communities inside and outside of the gates with respect to age, income, culture, and education.

See Connected Strategy 2.2

5.4. Special Needs

Identify and address the needs of the different demographics on the Island that include, but are not limited to, the elderly, youth, disabled, Native Island, and Hispanic populations.

Stakeholder(s):

Elderly

Native Islanders

Youth

Hispanics

Disabled People

6. Tourism

Promote equitable cultural tourism to improve the quality of life for all stakeholders.

Keyword: Culture; Tourism Elements: Economic Development, Cultural Resources... About this Goal:

- Cultural tourism should be considered as important as traditional tourism. Significant dollars can be generated in a day trip to Hilton Head from visitors who travel specifically to the Island to take advantage of events and cultural sites. See Economy Strategy 3.8

6.1. Media Coverage

Continue to support and improve media coverage on the Town's website and newsletter for local arts and cultural events.

6.2. Art & Cultural Resources

Continue to recognize the economic value of Hilton Head Island's art and cultural resources in tourism.

6.2.1. Gullah Geechee Project

Integrate cultural preservation recommendations from the Gullah Geechee Project Report.

6.2.2. Venues

Integrate applicable recommendations from the Venue Committee Report that are specific to supporting cultural tourism.

Stakeholder(s):

Venue Committee

7. Healthcare

Ensure healthcare and health education is available, accessible, affordable, innovative, and benefits all.

Keyword: Healthcare. Elements: Community Facilities... About this Goal:

- Similar to education, strategies should establish an environment where healthcare accessibility and education is inclusive of all Islanders. •There is also concern of facilities being relocated off-island and out of reach of people who need them.

7.1. Needs

Coordinate with organizations such as Volunteers in Medicine to assess healthcare needs for the diverse Island population.

Stakeholder(s):

Volunteers in Medicine

7.2. Offerings

Consider encouraging diverse offerings to access healthcare, ie- Mobile Units.

7.3. Healthcare Workers

Explore ways to retain healthcare workers on the Island to provide accessibility to a diverse Island population with respect to age, ability, and economic status.

Stakeholder(s):

Healthcare Workers

8. Arts & Recreation

Build diversity in and provide exception quality of life offerings in arts and recreation.

Keyword: Arts; Culture. Elements: Community Facilities; Recreation. See Excellence Ideal #8

8.1. Venue

Create a large venue for arts and festivals.

8.1.1. Arts Center

Implement the plan for a community arts center outlined in the Venue Committee Report.

Stakeholder(s):

Venue Committee

8.1.2. Festivals & Events

Continue to support and facilitate the use of community parks for festivals and events.

8.2. Art Displays

Continue to provide space for the public display of art in parks and within buildings for artists to display their work and add character to the space where it is located.

See Connected Strategy 2.1

8.3. Funding

Continue to support arts through funding sources such as ATAX.

See Economy Strategy 4.6

8.4. Office of Cultural Affairs

Continue to maintain and eventually expand the Office of Cultural Affairs.

8.4.1. Events

Continue to support the Office of Cultural Affairs in promoting cultural events, such as festivals, art exhibits, and performances for all cultures represented on the Island.

See Excellence Strategy 2.8

8.5. Parks & Recreation

Implement recommendations from the Parks and Recreation Master Plan.

See Excellence Strategy 2.9