

A Truly Connected Community: Comprehensive Plan for the Town of Hilton Head Island

This is a StratML compilation of the goals set forth in the draft plans of the eight work groups. It has been updated from the previous draft at <http://connectedcommunity.net/hhi/OPDT.xml> to reflect the edits made to the work group drafts by the town staff. In the context of the Our Plan Development Team's plan, the goal statements are the mission statements for each of the work groups and the objectives are the work groups' goal statements, reflecting the hierarchy of the overall plan. This document is not authoritative and the content of the actual plan will be modified and expanded. This rendition is for demonstration purposes only.

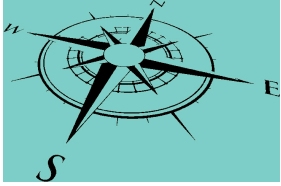
See especially the Relationship links, which enable referencing of mutually supportive objectives, within and across plans. (Goals and objectives set forth in the plans of other organizations can be linked to the Town's plan, thereby helping to make us a "Truly Connected" community.) Clicking on the Relationship links will open a new tab in the user's browser. The Source links point to the source of each statement in the work groups' plans, where their more detailed objectives can be found. Closing the new tab returns the user to the previous tab. Clicking the Comment links opens the user's E-mail client software to address messages to the Google Groups discussion forum at <http://connectedcommunity.net/HHI.html>

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DEMONSTRATION ONLY



Our Plan Development Team (OPDT)

Stakeholder(s):

Jeanne Antonuccio

Role: Our Plan Development Team Member

Jean Beck

Role: Our Plan Development Team Member

Morris Campbell

Role: Our Plan Development Team Member

John Carroll

Role: Our Plan Development Team Member

Judd Carstens

Role: Chairman, Our Plan Development Team

David D'Amico

Role: Our Plan Development Team Member

Peter Kristian

Role: Our Plan Development Team Member

Michael Scanlon

Role: Our Plan Development Team Member

Taylor Ladd :

Senior Planner

Role: Staff Support

Vision

Sustainability ... Reinvented Again [from the consultant's plan] Suggested alternative: A Truly Connected Community

Mission

To ensure that the adopted principles and process are followed and that there is meaningful coordination between Our Plan Work Groups.

Values

Compliance: adopted principles and process are followed

Coordination: meaningful coordination between Our Plan Work Groups

1. Connections & Collaboration

Build an even more highly connected and collaborative community.

Stakeholder(s)

Connected & Collaborative Community Work Group

1.1. Planning & Technology

Ensure the planning process is inclusive, collaborative and on-going, responsive to changing circumstances and stakeholder priorities.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/CCCWG.xml#_895691fc-10b3-11ea-b2ef-855c0383ea00

Mutually supportive - Planning & Coordination: Other jurisdictions within the region should be engaged as partners in collaboratively developing and using online tools, apps, and services supporting the public planning and engagement processes.

Mutually supportive - Emerging Technologies: We should encourage and work with vendors to develop and continuously improve online tools, apps, and services supporting the public planning and engagement processes.

Supports - Tourism: We should explore prospects for growing and diversifying the economy by collaborating with local entrepreneurs who are willing and able to develop tools, apps, and services supporting the public planning and engagement processes.

1.2. Place

Promote designs for the built environment that capitalize on our natural beauty and community strengths, reinforcing our unique sense of place.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/CCCWG.xml#_89569dfa-10b3-11ea-b2ef-855c0383ea00

1.3. Organizations & Events

Empower community organizations and leverage public events to enable residents and visitors to collaborate around common values and celebrate the realization of shared objectives.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/CCCWG.xml#_8956a71e-10b3-11ea-b2ef-855c0383ea00

1.4. Quality of Life

Ensure a high quality of life for residents, outstanding experiences for visitors, and economic opportunity for our workforce.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/CCCWG.xml#_8956b510-10b3-11ea-b2ef-855c0383ea00

2. Economy

Revitalize and modernize the economy of Hilton Head.

Stakeholder(s)

Economy Work Group

2.1. Access

Continue to improve access to HHI.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/EWG.xml#_74cb4dbe-10bc-11ea-b5f9-e5bd0683ea00

2.2. Business Attraction

Attract more diverse business, specifically those with high intellectual capacity and a small footprint.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/EWG.xml#_74cb5156-10bc-11ea-b5f9-e5bd0683ea00

2.3. Growth & Aesthetics

Manage evolving growth while maintaining Hilton Head Island's unique aesthetics.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/EWG.xml#_74cb557a-10bc-11ea-b5f9-e5bd0683ea00

2.4. Tourism

Explore, understand, prepare for, and adapt to the future of tourism.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/EWG.xml#_74cb5ce6-10bc-11ea-b5f9-e5bd0683ea00

2.5. Population

Attract and support a diverse/dynamic local population.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/EWG.xml#_74cb64f2-10bc-11ea-b5f9-e5bd0683ea00

Supported by - Emerging Technologies: This objective will be supported by the prompt adoption of emerging technologies, particularly information management tools, apps, and services.

2.6. Workforce

Have a high quality, sustainable workforce

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/EWG.xml#_74cb6b78-10bc-11ea-b5f9-e5bd0683ea00

DEMONSTRATION ONLY

3. Environment

Redefine environmental sustainability.

Stakeholder(s)

Environmental Sustainability Work Group

3.1. Waste

Aspire to a Zero Waste model Island-wide.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/ESWG.xml#_9cc28df4-10c2-11ea-bab4-a6030983ea00

3.2. Brand

Develop and publicize a new eco-friendly Hilton Head Island brand as leaders in environmental protection and sustainability.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/ESWG.xml#_9cc2988a-10c2-11ea-bab4-a6030983ea00

3.3. Water

Ensure our water is clean, abundant, available, and monitored.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/ESWG.xml#_9cc2a000-10c2-11ea-bab4-a6030983ea00

3.4. Natural Environment

Protect and restore the natural environment of Hilton Head Island.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/ESWG.xml#_9cc2a6f4-10c2-11ea-bab4-a6030983ea00

3.5. Energy

Maximize the efficiency of energy usage and expand the use of renewable energy.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/ESWG.xml#_9cc2affa-10c2-11ea-bab4-a6030983ea00

3.6. Climate Change

Prepare a plan for and to mitigate the effects of climate change.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/ESWG.xml#_9cc2b496-10c2-11ea-bab4-a6030983ea00

3.7. Air Quality

Improve air quality by reducing/minimizing emissions.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/ESWG.xml#_9cc2b7fc-10c2-11ea-bab4-a6030983ea00

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4. Inclusiveness

Foster an inclusive, multi-dimensional community.

Stakeholder(s)

Inclusive Community Work Group

4.1. Education & Lifelong Learning

Create an environment that supports equitable, high quality education options, where Hilton Head Island is recognized as an epicenter of lifelong learning.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/ICWG.xml#_eb04be16-10d0-11ea-879d-5c060e83ea00

4.2. Venues & Historic Places

Reimagining our venues and historic places so that they are inviting, accessible, and utilized by all.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/ICWG.xml#_eb04c23a-10d0-11ea-879d-5c060e83ea00

4.3. Community Development

Ensuring community development on the Island is sustainable, inclusive, equitable, and innovative.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/ICWG.xml#_eb04d1e4-10d0-11ea-879d-5c060e83ea00

4.4. Values

Create awareness and respect for our core community and environmental values, ensuring inclusiveness and equality for all residents and guests.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/ICWG.xml#_eb04d9dc-10d0-11ea-879d-5c060e83ea00

4.5. Diversity

Promote multi-dimensional diversity on the Island, now and into the future.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/ICWG.xml#_eb04df04-10d0-11ea-879d-5c060e83ea00

4.6. Cultural Tourism

Promote equitable cultural tourism to improve the quality of life for all stakeholders.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/ICWG.xml#_eb04e33c-10d0-11ea-879d-5c060e83ea00

4.7. Healthcare & Health Education

Ensure healthcare and health education is available, accessible, affordable, innovative, and benefits all.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/ICWG.xml#_eb04e9ae-10d0-11ea-879d-5c060e83ea00

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5. Infrastructure

Create a "right-sized" infrastructure

Stakeholder(s)

Infrastructure Work Group

5.1. Transportation System

Establish a dedicated, Island-specific transportation system (to include intermodal options) serving residents, workers, and visitors, linked with a regional transportation system.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/TWG.xml#_5b0e47a8-1136-11ea-86e4-4912f382ea00

5.2. Airport

"Right-Size" the airport's capabilities and operations.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/TWG.xml#_5b0e523e-1136-11ea-86e4-4912f382ea00

5.3. Resiliency

Ensure physical, social, and economic resilience from climate and environmental challenges.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/IWG.xml#_5b0e5450-1136-11ea-86e4-4912f382ea00

5.4. Utilities

Preserve natural resources by the efficient use of utilities.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/IWG.xml#_5b0e5a72-1136-11ea-86e4-4912f382ea00

5.5. Public Services

Promote efficient and secure public services (safety, emergency, planning, and administration) to meet current and future needs.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/IWG.xml#_5b0e62b0-1136-11ea-86e4-4912f382ea00

5.6. Housing

Promote housing options to meet the needs of all current and future populations on the Island.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/IWG.xml#_5b0e66d4-1136-11ea-86e4-4912f382ea00

5.7. Emerging Technologies

Anticipate policy implications and resource investments needed to embrace emerging technologies.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/IWG.xml#_5b0e6968-1136-11ea-86e4-4912f382ea00

Supported by - Planning & Technology: We should encourage and work with vendors to develop and continuously improve online tools, apps, and services supporting the public planning and engagement processes.

Supports - Population: Prompt adoption and use of emerging technologies will support the relevance of our community to not only younger professionals but also older, lifelong learners.

Supports - Planning & Coordination: Development, adoption, and use of innovative online tools, apps, and services will support efficient and effective local and regional planning and stakeholder engagement.

6. Excellence

Relentlessly pursue excellence.

Stakeholder(s)

Excellence Work Group

Ideals

Adopt and Pursue Our Ideals of Excellence for Hilton Head Island

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/EXWG.xml#_eb2807c0-10d2-11ea-9a23-c0bf0e83ea00

6.1. Brand & Place

Strategies for Our Brand and Our Place

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/EXWG.xml#_eb2809be-10d2-11ea-9a23-c0bf0e83ea00

6.2. People

Strategies for Our People

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/EXWG.xml#_eb280bbc-10d2-11ea-9a23-c0bf0e83ea00

6.3. Planning & Process

Strategies for Our Planning and Process

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/EXWG.xml#_eb280dba-10d2-11ea-9a23-c0bf0e83ea00

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7. Regionality

Embrace an integrated regional focus.

Stakeholder(s)

Regional Work Group

7.1. Planning & Coordination

Enable excellence in regional planning and coordination for the Town of Hilton Head Island as a built-in part of the everyday process.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/RWG.xml#_1203cc32-10cc-11ea-9ba1-0c550c83ea00

Mutually supportive - Planning & Technology: Regional partners should be engaged in collaboratively working with entrepreneurs to develop and continuously improve online tools, apps, and services supporting the public planning and engagement processes.

Supported by - Emerging Technologies: Excellence in planning and coordination requires not only the application of standards and best practices but also enlightened leadership in developing, adopting, and using innovative online tools, apps, and services.

7.2. Workforce Housing

Increase supply of workforce/attainable housing on Hilton Head Island and in the region within a reasonable commute.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/RWG.xml#_1203d1a0-10cc-11ea-9ba1-0c550c83ea00

7.3. Multi-Modal Transportation

Increase access between Hilton Head Island and the region through a viable multi-modal transportation system.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/RWG.xml#_1205fad4-10cc-11ea-9ba1-0c550c83ea00

7.4. Eco-Friendly Practices

Lead the region in environmental protection and eco-friendly practices.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/RWG.xml#_1205fcb4-10cc-11ea-9ba1-0c550c83ea00

7.5. Tourism

Expand tourism focus in order to promote diverse offerings across the region.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - http://connectedcommunity.net/hhi/StaffDraft/RWG.xml#_120604f2-10cc-11ea-9ba1-0c550c83ea00

8. Parks & Recreation

Build the diversity of recreational, arts and "quality of life" offerings.

Stakeholder(s)

Parks & Recreation Master Plan Task Group

Lose Design

Role: Consultant

8.1. Quality of Life

Recognize the value parks and recreation facilities add to the quality of life of Island residents and visitors.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - https://connectedcommunity.net/hhi/PRMP.xml#_8a315e78-4c71-11ea-a3fc-895e1083ea00

8.2. Recreation

Provide recreation experiences in public parks that are on the same level as recreation facilities found in Hilton Head Island resorts.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - https://connectedcommunity.net/hhi/PRMP.xml#_8a31929e-4c71-11ea-a3fc-895e1083ea00

8.3. Parks

Use parks to highlight the unique natural and cultural significance of this coastal community.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - https://connectedcommunity.net/hhi/PRMP.xml#_8a31b13e-4c71-11ea-a3fc-895e1083ea00

8.4. Water Access

Improve water access for people and non-motorized water-craft.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - https://connectedcommunity.net/hhi/PRMP.xml#_8a31bcec-4c71-11ea-a3fc-895e1083ea00

8.5. Trails

Provide a connected multi-use trail for cyclists and pedestrians across the Island.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - https://connectedcommunity.net/hhi/PRMP.xml#_8a31c3ea-4c71-11ea-a3fc-895e1083ea00

8.6. Sports Tourism

Explore opportunities for sports tourism on Hilton Head Island.

Performance Indicators

Description	Type	Start Date	End Date
[To be described]	Target		
	Actual		

Relationships

Source - https://connectedcommunity.net/hhi/PRMP.xml#_8a31caca-4c71-11ea-a3fc-895e1083ea00

Administrative Information

Start Date:

End Date:

Publication Date: 2020-02-10

Source: <https://www.hiltonheadislandsc.gov/boards/agendas/2019packets/ourplan-12-2-2019-pack.pdf>

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_5e71c50e-8e51-11e9-9a35-540165babdf6

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