

DRAFT GOALS and STRATEGIES - RWG

The source of the content of this draft is an E-mail attachment transmitted by Taylor Ladd on November 26, 2019. The work group's previous draft is available at <http://connectedcommunity.net/hhi/OPRWG.xml>

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DEMONSTRATION ONLY

Organization

Regional Work Group (RWG)

Stakeholder(s):

Jayne Lopko :
Submitter

Mission

To expand to embrace an integrated regional focus

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1. Planning & Coordination

To enable excellence in regional planning and coordination for the Town of Hilton Head Island as a built-in part of the everyday process.

1.1. Communication & Participation

Collaborate with nearby jurisdictions on a regional effort to increase communication and participation between Hilton Head Island and regional municipal, county, and state governments.

Note: a. Strategy 1.1 could include increasing advocacy efforts on legislative issues that affect our region, ensuring commitment from other regional groups/partners, enabling excellence in regional planning and coordination, and attendance at each jurisdiction's annual workshop or retreat.

1.2. Partnerships

Participate and share in the leadership of the development of strong partnerships within Beaufort County and the region.

Note: b. Strategy 1.2 could include collaborating to find shorter term solutions to workforce, housing, and educational needs, working in partnership with surrounding jurisdictions and organizations to keep projects in our region, and coordinating emergency planning, response, evacuation, and communication. This increase communication will lead to less redundancy of efforts for jurisdictions and organizations.

Stakeholder(s):

Beaufort County

1.3. Regional Plan

Create and coordinate a Regional Plan with adjacent jurisdictions to define regional needs, priorities, and funding to accomplish the plan.

Note: c. Strategy 1.3 could cover topics like land use, transportation, parks & recreation, and natural resources.

1.4. Relationships

Build and strengthen existing relationships with regional economic development partners.

Note: d. Strategy 1.4 could include the business community and organizations like the Beaufort County Economic Development Corporations, Don Ryan Center, Small Business Association (including SCORE), Southern Alliance, etc.

Stakeholder(s):

Economic Development Partners

Business Community

Beaufort County Economic Development Corporation

Don Ryan Center

Small Business Association

(including SCORE)

Southern Alliance

1.5. Private Sector

Develop programs and policies to encourage the private sector to become involved in addressing issues such as housing, climate change, environmental protection, and education.

Stakeholder(s):

Private Sector

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2. Workforce Housing

To increase supply of workforce/attainable housing on Hilton Head Island and in the region within a reasonable commute.

2.1. Regional Cooperation

Pursue regional cooperation of public and nonprofit agencies in meeting area housing needs.

Stakeholder(s):

Public Agencies

Nonprofit Agencies

2.2. Construction

Encourage the construction of quality workforce housing.

Note: a. Strategy 2.2 could consider modeling our solution from those that have been successful in other jurisdictions.

2.3. Regional Solutions

Work toward regional solutions to workforce housing issues.

Note: b. Strategy 2.3 could include recognizing workforce housing as a regional need that may not be met on the island.

2.4. Employer Assistance

Support employer assisted housing programs to encourage more employees to live within the Town limits or within Beaufort County.

Stakeholder(s):

Employers

Employees

2.5. Trust Fund

Evaluate and consider participation in a Regional Housing Trust Fund.

3. Multi-Modal Transportation

To increase access between Hilton Head Island and the region through a viable multi-modal transportation system.

3.1. Infrastructure

Improve/expand transportation infrastructure to connect the Island's multi-modal system to the rest of the region.

Notes: a. Strategy 3.1 could include options to connect Bluffton and HHI via a multi-use pathway across bridge, ferry system between HHI and Savannah and Beaufort, expanded Palmetto Breeze coverage to get the workforce to Island from the region, replacement of the bridge to the Island to secure the primary connection of Island to the region, exploration of opportunities for Park-n-Ride lots on the mainland for commuters, and coordination and offset of employee work hours to ease traffic. b. An idea the group discussed was to consider regionalization of airports to promote alternate means of access to areas of the region and beyond. This could include considerations for emerging technologies like drones, Uber Air, etc. as a means to travel regionally.

Stakeholder(s):

Bluffton

Palmetto Breeze

4. Eco-Friendly Practices

To lead the region in environmental protection and eco-friendly practices.

4.1. Conservation

Coordinate conservation of regional environmental assets and plans for natural resource and habitat preservation.

4.2. Resiliency

Develop regional approaches to promote resiliency to climate change and sea level rise.

4.3. Environmental Education

Partner regionally for environmental education.

Note: a. Strategy 4.3 could include education on environmental issues and regulations.

4.4. Land Acquisition

Partner on land acquisition to preserve open space or serve the needs of region for parks and recreation.

4.5. Recycling & Waste Management

Cooperate with the County and appropriate agencies to seek funding sources to increase the capacity and level of service for recycling and waste management for the Island.

Note: b. Strategy 4.5 could include considerations for landfill capacity and the possible need for other solutions for waste management and recycling.

Stakeholder(s):

Beaufort County

4.6. Development & Redevelopment

Promote environmental protection through regulation and eco-friendly practices during the development and redevelopment processes.

5. Tourism

To expand tourism focus in order to promote diverse offerings across the region.

5.1. Comparative Advantages

Identify, develop, and support the region's comparative advantages.

5.2. Marketing

Partner across the region to identify and market our collective strengths, unique qualities, and cultural/heritage tourism.

Note: a. Strategy 5.2 could include agencies like the Beaufort County Heritage Tourism Corporation.

Stakeholder(s):

Beaufort County Heritage Tourism Corporation

5.3. Technology, Sustainability & Revitalization

Partner with innovative regional firms on technology, sustainability, and revitalization of the Island.

Note: b. Strategy 5.3 could consider building links to innovative research institutions and industry groups in the Savannah region.

5.4. Business Attraction

Attract specific businesses that diversify the region and lead tourism technology like sustainable energy.

5.5. Regional Assets

Identify and encourage conservation of regional assets that bring people to the area/region.

Administrative Information

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Submitter:

Given Name: **Surname:**

Email: Owen.Ambur@verizon.net

Phone: